



## YOUR INVITATION

### 2019 SANDTON CPF GOLF DAY

WEDNESDAY, 24 JULY 2019 | THE BRYANSTON COUNTRY CLUB

COME AND JOIN THE SANDTON CPF AT OUR PRESTIGIOUS ANNUAL FUNDRAISING GOLF DAY AT THE BRYANSTON COUNTRY CLUB

#### MAKE A DIFFERENCE TO YOUR COMMUNITY BY TAKING PART IN THIS NOT-TO-BE-MISSED EVENT!

Sponsor a 4-ball on a Gold or Silver package or take advantage of a fantastic marketing opportunity for your company with our Cocktail Function or Bronze package

Come and partake in a rewarding day whilst raising money for our precinct Meet, interact and network with other influential business and community leader

#### Message from the Chair

The Sandton Community Police Forum has the pleasure of inviting you to participate in our Annual Golf Day, one of our yearly activities planned to address our Goals, which are to build partnerships between all stakeholders, to develop good relationships between the police and communities and to work together to build a safer South Africa.

There are many ways the Sandton CPF tackles these goals, and we have adopted a multi-pronged approach, implanting some initiatives that are short-term and tactical in nature, and others that are long-term and strategic. A good number of our initiatives are well underway, while there are others with which we are already engaged but require further effort. There are also many initiatives with which we have yet to engage. Key among the long-term activities has been the continued building of the relationship between the Sandton SAPS and the Community. Our annual Golf Day gives us a way to get to know each other better: SAPS, JMPD, Community, Business, Security and City Officials.

Further, and in line with our goal of building partnerships, we have implemented a "Good Neighbour Campaign", where we are developing closer ties with our sister communities. To this end, we are inviting our neighbouring areas to participate in this event. Another key driver in our quest to build a safer South Africa is the use of technology. We are fundraising to implement additional LPR cameras in hotspot areas in Sandton, and also to open a Joint Command and Control Centre, where we can work together with law enforcement, security companies and City Council.



This is an ambitious objective, but we believe it is achievable. We have to do much better here to be the Safest City in Africa, which is one of the objectives our CPF Exco identified at the beginning of this year in our annual planning session. Again, we know it is ambitious, but we are aiming high. Of course, a sustainable income is required in order to fund many of these interventions, and then there are the daily activities needed to maintain a Community organisation such as ours. Fundraising and contributions are our main revenue streams, and our Golf Day is an important event on our community calendar. We are counting on your participation to make it a success. We thank those in the Sandton Community who have given so generously previously. It will be wonderful if you can join us again this year. We also look forward to hosting new sponsors and players as you join us on this special day.

**Anthony Modena**  
Chairman, Sandton CPF



## SPONSORSHIP OPPORTUNITIES

#### Gold - R30 000

The Gold (main sponsorship) includes:

- Company banners at registration and prize-giving
- Logo on all marketing material recognising company as main sponsor
- Marketing collateral at registration and prize-giving
- Complimentary fourball plus four caddies
- Opportunity to hand out prizes at prize-giving by selected spokesperson

#### Silver - R20 000

The Silver sponsorship includes:

- Company banners at registration and prize-giving
- Logo on all marketing material recognising company as secondary sponsor
- Complimentary fourball plus four caddies

#### Halfway House - R6 000

The Halfway House sponsorship offers exclusive branding at the dedicated Halfway House facility. This sponsorship includes:

- All branding in and around the Halfway House
- Includes a meal and cool drink for all golfers

#### Branded Hole Sponsorships - R 2 000 each

This sponsorship allows you to brand a specific hole with your corporate identity. This includes displaying of banners, innovative marketing such as a themed hole and/or supplying dry snacks

#### Watering holes - Nearest the Pin - R5 000 each

This sponsorship offers facilities at four different holes on the course situated at Par 3's where historically short delays are experienced. These are perfect spots for promoting your brand and providing liquid refreshments to all golfers coming through.

#### Fourball Entry - R3 500 each

Includes:

- One 'Goodie Bag' per golfer
- Invitation to the function and prize-giving

#### Cocktail Function - R15 000

The Cocktail Function sponsorship includes:

- Company banners at registration and prize-giving
- Logo on all marketing material recognising company as cocktail function sponsor
- Complimentary dinner for four company representatives

#### Bronze - R10 000

The Bronze sponsorship includes:

- Logo on all marketing material recognising company as secondary sponsor
- Complimentary fourball

#### Prizes and Promotional Items

The success of the golf day is dependent on prizes and promotional items. Suggested prizes or promotional items would include:

- A golfer's pack (i.e. golf shirt, caps, sleeve of golf balls, pens, sunscreen, vitamin supplements, etc. to be made up in branded bags). We are catering for a field of 100 golfers.
- Fourball prizes (Qty x 4):
  - First Prize- maximum value of R4 500 per golfer
  - 3 runner-up prizes- e.g. dinner vouchers for two, golf gifts & small electronic appliances.
- 100 other prizes to cover all players, for example:
  - bottles of wine
  - marketing gifts from participating companies
- Longest Drive prize for one male
- Longest Drive prize for one female
- Closest-to-the-Pin- four unisex prizes

#### Longest Drive - R4 000 each

This sponsorship offers facilities at two holes on the course situated at the Par 5's. These are perfect spots for promoting your brand and providing liquid refreshments to all golfers coming through.